

# Liga 1 - Clausura - Alianza Atlético vs Sport Boys

DATE: Sunday, November 16, 2025  
LOCATION: Callao, PE

---

## Event Description

Liga 1 - Clausura - Alianza Atlético vs Sport Boys is a premier sports event in Callao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,098 people

**Event ID:** CKxQFTueQJ7EoxST7T

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,639 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*