

LifeWave Forum : BD>D CCÂ AD#1C,,BC,,

DATE: Sunday, October 5, 2025

LOCATION: B >DD8DòÂ C ;C AD" !CäDC,,O, BG

Event Description

LifeWave Forum : BD>D CCÂ D JC 8D\$8CP SOFIA 2025 is a premier conferences event in B >DD8Dòà This around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: D6PGgicVZuTKKD4TBc

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.