

Lifeline Book Fair Powered By Booktopia

DATE: Friday, August 22, 2025
LOCATION: Strathfield South, New South Wales, AU

Event Description

Lifeline Book Fair Powered By Booktopia is a premier festivals event in Strathfield South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 47/100
Expected Attendance: 679 people
Event ID: D5oZytTAjfWHLygoF9

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 272 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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