

Life Low Meet

DATE: Saturday, November 15, 2025
LOCATION: Sao Jose Do Alegre, Minas Gerais, BR

Event Description

Life Low Meet is a premier festivals event in Sao Jose Do Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 344 people

Event ID: DBjXp2jrQMbVm2QQbE

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
