

Liebe in Zeiten des Swipes – Klarheit statt Chaos im Dating

DATE: Tuesday, September 16, 2025
LOCATION: München, Bayern, DE

Event Description

Liebe in Zeiten des Swipes – Klarheit statt Chaos im Dating is a premier conferences event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 357 people

Event ID: HAeo8ktn9iB6smdBvw

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
