

Licking R-VIII School District 125 - Summer Break

DATE: Thursday, May 15, 2025
LOCATION: US

Event Description

Licking R-VIII School District 125 - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays

Importance Rank: 49/100

Expected Attendance: 926 people

Event ID: GoCCq7Ek3vt3JJHQ8e

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.