

# LIBRE SOY - CONCIERTO LANZAMIENTO

DATE: Friday, October 31, 2025  
LOCATION: Santo Domingo Este, Santo Domingo, DO

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## Event Description

LIBRE SOY - CONCIERTO LANZAMIENTO is a premier concerts event in Santo Domingo Este. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 276 people

**Event ID:** 62b9jcSBvT7A8DPFmQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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