

LIBERATION QUALITY DRINKS WINTER WINE TASTING

DATE: Tuesday, November 4, 2025
LOCATION: Saint Peter Port, Saint Peter Port, GG

Event Description

LIBERATION QUALITY DRINKS WINTER WINE TASTING is a premier expos event in Saint Peter Port. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 542 people

Event ID: Fgh8G2nMe2MJqM2wpk

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
