

Liang & Eimil's 11th Year at Decorex 2025

DATE: Sunday, October 12, 2025
LOCATION: London, England, GB

Event Description

Liang & Eimil's 11th Year at Decorex 2025 is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 12,500 people

Event ID: DvVcjxrFJpYZsAm6De

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.