

LGBTQIA+ Seniors BBQ lunch & karaoke

DATE: Friday, October 24, 2025
LOCATION: South Yarra, Victoria, AU

Event Description

LGBTQIA+ Seniors BBQ lunch & karaoke is a premier festivals event in South Yarra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 819 people

Event ID: Arkc6eVo8EXADGk9f7

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 328 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
