

LFB - Lyon ASVEL vs Roche Vendée

DATE: Saturday, December 6, 2025
LOCATION: La Roche-sur-Yon, Pays de la Loire, FR

Event Description

LFB - Lyon ASVEL vs Roche Vendée is a premier sports event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,693 people

Event ID: GNAGi7K2aateT4KejP

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 677 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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