

LFB - Lattes Montpellier vs Flammes Carolo

DATE: Wednesday, October 1, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

LFB - Lattes Montpellier vs Flammes Carolo is a premier sports event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,544 people

Event ID: 9Lx2J6SoDCvnC7yP3s

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 618 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.