

LFB - Lattes Montpellier vs Charnay

DATE: Saturday, November 8, 2025

LOCATION: Charnay-lès-Mâcon, Bourgogne-Franche-Comté, FR

Event Description

LFB - Lattes Montpellier vs Charnay is a premier sports event in Charnay-lès-Mâcon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: DzipVDYFenyA9FZZUo

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.