

Lewi Blues & Roots featuring Miss Jones, MT Blues, Yesterday's Gentleman, and The Blue Water Bandits

DATE: Saturday, October 4, 2025
LOCATION: Dodges Ferry, Tasmania, AU

Event Description

Lewi Blues & Roots featuring Miss Jones, MT Blues, Yesterday's Gentleman, and The Blue Water Bandits is a premier festivals event in Dodges Ferry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 45/100
Expected Attendance: 565 people
Event ID: APbcdopHrcUk56Wfgn

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.