

LEVELS | 08.11.25 | PARFAIT [FR] & KIM SWIM [DE]

DATE: Saturday, November 8, 2025
LOCATION: Melbourne, Victoria, AU

Event Description

LEVELS | 08.11.25 | PARFAIT [FR] & KIM SWIM [DE] is a premier concerts event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 46/100
Expected Attendance: 600 people
Event ID: 8vzh5c2HDP45yAUvt4

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.