

Level Up Your Work Life – August Open House

DATE: Monday, August 18, 2025
LOCATION: Santa Rosa, California, US

Event Description

Level Up Your Work Life – August Open House is a premier conferences event in Santa Rosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: 9RXadYPHAVbw6a7Ejj

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/level-up-your-work-life-august-open-house>

Document generated on 6/4/2026, 1:25:36 AM