

Level Up with LinkedIn: Tips for Effective Use

DATE: Monday, August 18, 2025
LOCATION: Kwinana Town Centre, Western Australia, AU

Event Description

Level Up with LinkedIn: Tips for Effective Use is a premier community event in Kwinana Town Centre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: Gna5SitYxH5bB833SN

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.