

Letters of Light: Diwali Through a Century of Correspondence

DATE: Friday, November 7, 2025
LOCATION: Bengaluru, Karnataka, IN

Event Description

Letters of Light: Diwali Through a Century of Correspondence is a premier expos event in Bengaluru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: 5jiZ6vQwRg4W4zDpSn

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.