

Let's Talk Business | Sgwrs Fusnes - Hay-on-Wye | Y Gelli Gandryll

DATE: Thursday, August 28, 2025
LOCATION: Hay-on-Wye, Wales, GB

Event Description

Let's Talk Business | Sgwrs Fusnes - Hay-on-Wye | Y Gelli Gandryll is a premier conferences event in Hay-on-Wye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: GFpzZ95JCVgDQcgqSi

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.