

Let's Talk About...William Robinson's Legacy

DATE: Thursday, November 13, 2025
LOCATION: Brisbane City, Queensland, AU

Event Description

Let's Talk About...William Robinson's Legacy is a premier expos event in Brisbane City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,663 people
Event ID: 4sSBTzAJzdn335sCST

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 665 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.