

Let's Play The Piano Leeds - August Event (Players/Audience Welcome)

DATE: Sunday, August 31, 2025
LOCATION: Leeds, West Yorkshire, GB

Event Description

Let's Play The Piano Leeds - August Event (Players/Audience Welcome) is a premier concerts event in Leeds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: 74G2xx3vZHkuz9jYXF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.