

Lets Make Art @ Unley Museum School Holiday Activity

DATE: Monday, October 6, 2025
LOCATION: Unley, South Australia, AU

Event Description

Lets Make Art @ Unley Museum School Holiday Activity is a premier expos event in Unley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 45/100
Expected Attendance: 593 people
Event ID: 6nqQYJTUWrCFx2J5zo

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 237 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
