

Let's Make Art - Friends of the Gallery Salon Night

DATE: Monday, August 18, 2025
LOCATION: Tamworth, New South Wales, AU

Event Description

Let's Make Art - Friends of the Gallery Salon Night is a premier expos event in Tamworth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 853 people

Event ID: HEQQJS5XHdLxuzsZWE

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 341 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
