

"LET'S GET WASTE-ED" EXHIBITION & UNVEILING PARTY

DATE: Saturday, August 30, 2025
LOCATION: Nulkaba, New South Wales, AU

Event Description

"LET'S GET WASTE-ED" EXHIBITION & UNVEILING PARTY is a premier expos event in Nulkaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 59/100
Expected Attendance: 2,904 people
Event ID: F7LW9xQwvLCpvt92L7

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
