

# Lesung & Gespräch am 18.11. in Lychen – Gelassen durch die Lebensmittel

DATE: Tuesday, November 18, 2025  
LOCATION: Lychen, Brandenburg, DE

---

## Event Description

Lesung & Gespräch am 18.11. in Lychen – Gelassen durch die Lebensmittel is a premier conferences event in Lychen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 45 people

**Event ID:** Ayn7cBSz8ZQTpw5WwM

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---