

"Lessons for Life: The Story of Merimbula School" exhibition launch

DATE: Friday, November 14, 2025
LOCATION: Merimbula, New South Wales, AU

Event Description

"Lessons for Life: The Story of Merimbula School" exhibition launch is a premier expos event in Merimbula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,093 people
Event ID: A5DauUrTAXsnshBrvH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 437 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
