

Leslie Odom Jr. at Cerritos Center For The Performing Arts

DATE: Wednesday, August 13, 2025
LOCATION: Cerritos, California, US

Event Description

Leslie Odom Jr. at Cerritos Center For The Performing Arts is a premier performing-arts event in Cerritos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 48/100
Expected Attendance: 783 people
Event ID: ASkvCqfgddsFSyNUoN

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 313 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
