

LES YEUX D'LA TÊTE - LES YEUX D'LA TETE

DATE: Friday, November 7, 2025
LOCATION: Bordeaux, Nouvelle-Aquitaine, FR

Event Description

LES YEUX D'LA TÊTE - LES YEUX D'LA TETE is a premier concerts event in Bordeaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 340 people
Event ID: 7AqJNKbo45RWxEsMW4

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.