

# Les Trésors du jardin

DATE: Friday, August 15, 2025  
LOCATION: Cours-de-Pile, Nouvelle-Aquitaine, FR

## Event Description

Les Trésors du jardin is a premier festivals event in Cours-de-Pile. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 27/100

**Expected Attendance:** 74 people

**Event ID:** H2WtKKjazSJz6GRh7z

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*