

Les Sales Majestes and Les Vilains Clowns

DATE: Friday, November 7, 2025
LOCATION: Saint-Paul-en-Pareds, Pays de la Loire, FR

Event Description

Les Sales Majestes and Les Vilains Clowns is a premier concerts event in Saint-Paul-en-Pareds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,279 people

Event ID: BswZxY3Jc4fQRGsdbt

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.