

LES PERSEIDES FESTIVAL - PASS 1 JOUR - LES PERSEIDES FESTIVAL

DATE: Saturday, August 16, 2025
LOCATION: Étoile-sur-Rhône, Auvergne-Rhône-Alpes, FR

Event Description

LES PERSEIDES FESTIVAL - PASS 1 JOUR - LES PERSEIDES FESTIVAL is a premier festivals event in Étoile-sur-Rhône. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 257 people

Event ID: GunSeECzCZpw8f5e4B

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
