

Les Nuits de la Danse - Aurélie Dupont x Hôtel du Couvent

DATE: Friday, October 10, 2025
LOCATION: Nice, Provence-Alpes-Côte d'Azur, FR

Event Description

Les Nuits de la Danse - Aurélie Dupont x Hôtel du Couvent is a premier festivals event in Nice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 133 people

Event ID: Dyo2i37B8wHWDx35mp

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.