

Les Foulées Ré'thaises

DATE: Saturday, October 11, 2025
LOCATION: Le Bois-Plage-en-Ré, Nouvelle-Aquitaine, FR

Event Description

Les Foulées Ré'thaises is a premier sports event in Le Bois-Plage-en-Ré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 29/100

Expected Attendance: 87 people

Event ID: FDz2rWER67GMxxnGov

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.