

# Les Foulées du Val d'Amour

DATE: Friday, August 15, 2025

LOCATION: Mont-sous-Vaudrey, Bourgogne-Franche-Comté, FR

## Event Description

Les Foulées du Val d'Amour is a premier sports event in Mont-sous-Vaudrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 28/100

**Expected Attendance:** 76 people

**Event ID:** HuCocHRBNmQdb56rEf

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*