Les Foulées du Parc

DATE: Sunday, October 19, 2025
LOCATION: Narbonne, Occitanie, FR

Event Description

Les Foulées du Parc is a premier sports event in Narbonne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 28/100
Expected Attendance: 82 people
Event ID: E5L9G3hRZ4UNujFD3f

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.