

Les Foulées de la Mac'zheimer

DATE: Saturday, November 22, 2025
LOCATION: Saint-Louis, Saint-Pierre, RE

Event Description

Les Foulées de la Mac'zheimer is a premier sports event in Saint-Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: 9aB3iLhU6bjc2fySw6

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.