

"Les Briques du Temps"

DATE: Thursday, October 2, 2025
LOCATION: Pont-Salomon, Auvergne-Rhône-Alpes, FR

Event Description

"Les Briques du Temps" is a premier expos event in Pont-Salomon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,163 people

Event ID: 5SXUDCXNaEaCFGKaUr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 465 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.