

Les Ateliers du Rétablissement en Santé mentale Auvergne-Rhône-Alpes '(

DATE: Tuesday, November 4, 2025
LOCATION: Saint-Étienne, Auvergne-Rhône-Alpes, FR

Event Description

Les Ateliers du Rétablissement en Santé mentale Auvergne-Rhône-Alpes '(is a premier conferences event in Saint-Étienne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 220 people

Event ID: 5gyfTebHjLqN8ELd3p

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.