

Les Années 80- La Tournée 2025/2026

DATE: Friday, October 24, 2025
LOCATION: Montélimar, Auvergne-Rhône-Alpes, FR

Event Description

Les Années 80- La Tournée 2025/2026 is a premier concerts event in Montélimar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 646 people

Event ID: A5VGkbzxH4JPgFivhs

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 258 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.