

Les 3 Fromages and Cachemire

DATE: Thursday, August 21, 2025
LOCATION: Plancy-l'Abbaye, Grand Est, FR

Event Description

Les 3 Fromages and Cachemire is a premier festivals event in Plancy-l'Abbaye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 479 people

Event ID: 6oiBQdoz5muLVCTVju

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
