

Les 10 km d'Althen

DATE: Sunday, November 16, 2025
LOCATION: Althen-des-Paluds, Provence-Alpes-Côte d'Azur, FR

Event Description

Les 10 km d'Althen is a premier sports event in Althen-des-Paluds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: 7RdpLNRLCEjNYRBQct

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.