

Leona Sparkling Wines by the Glass Weekend at Elk Haven Winery

DATE: Friday, November 28, 2025
LOCATION: Benton City, Washington, US

Event Description

Leona Sparkling Wines by the Glass Weekend at Elk Haven Winery is a premier community event in Benton City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 36/100
Expected Attendance: 195 people
Event ID: B5zhH92TUE5gYQxizL

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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