

LEO SEEGER and Les Homards de Vinci

DATE: Saturday, September 20, 2025
LOCATION: Nantes, Pays de la Loire, FR

Event Description

LEO SEEGER and Les Homards de Vinci is a premier concerts event in Nantes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 486 people

Event ID: BjoUgswEJ2QMBSSjby

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.