

Leo Franco Nissan Corporate Cup 2025 (Mixed)

DATE: Thursday, November 13, 2025
LOCATION: Griffith, New South Wales, AU

Event Description

Leo Franco Nissan Corporate Cup 2025 (Mixed) is a premier sports event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: FZd66ib2t34tQP9LJo

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.