

# Leksands IF vs Malmo IF

DATE: Thursday, September 18, 2025

LOCATION: Malmö, Skåne län, SE

## Event Description

Leksands IF vs Malmo IF is a premier sports event in Malmö. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,109 people

**Event ID:** 9HYDDgwxHvZTFmjDvF

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,444 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*