

# Leixoes SC vs UD Leiria

DATE: Saturday, October 25, 2025

LOCATION: Leiria, Leiria, PT

## Event Description

Leixoes SC vs UD Leiria is a premier sports event in Leiria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,760 people

**Event ID:** 6e4UcGacQwrSMrP4na

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,904 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/leixoes-sc-vs-ud-leiria>

Document generated on 6/4/2026, 2:47:58 AM