

Leigh-on-Sea Business Expo

DATE: Tuesday, October 21, 2025
LOCATION: Southend-on-Sea, England, GB

Event Description

Leigh-on-Sea Business Expo is a premier expos event in Southend-on-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 682 people

Event ID: 49uM8p36ENr5T39o9d

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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