

# Leigh Leopards vs Wakefield Trinity

DATE: Friday, September 26, 2025

LOCATION: Leigh, England, GB

## Event Description

Leigh Leopards vs Wakefield Trinity is a premier sports event in Leigh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,011 people

**Event ID:** E2rwtWxrBPI7Aq5F8Q

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,004 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*