

# Leica.Connect - Das Leica M-Erlebnis | Leica Store Stuttgart

DATE: Friday, August 29, 2025  
LOCATION: Stuttgart, Baden-Württemberg, DE

---

## Event Description

Leica.Connect - Das Leica M-Erlebnis | Leica Store Stuttgart is a premier conferences event in Stuttgart. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 215 people

**Event ID:** 8AJkGWEuRgQ339y8yC

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 86 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/leicaconnect-das-leica-m-erlebnis-leica-store-stuttgart>

Document generated on 6/4/2026, 1:52:18 PM