

Lego Building Fun in Bowling Green this weekend at Refresh Toys

DATE: Friday, September 5, 2025
LOCATION: Bowling Green, Ohio, US

Event Description

Lego Building Fun in Bowling Green this weekend at Refresh Toys is a premier festivals event in Bowling Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 965 people

Event ID: 7WCAQfkgfaagkkGEfi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
